



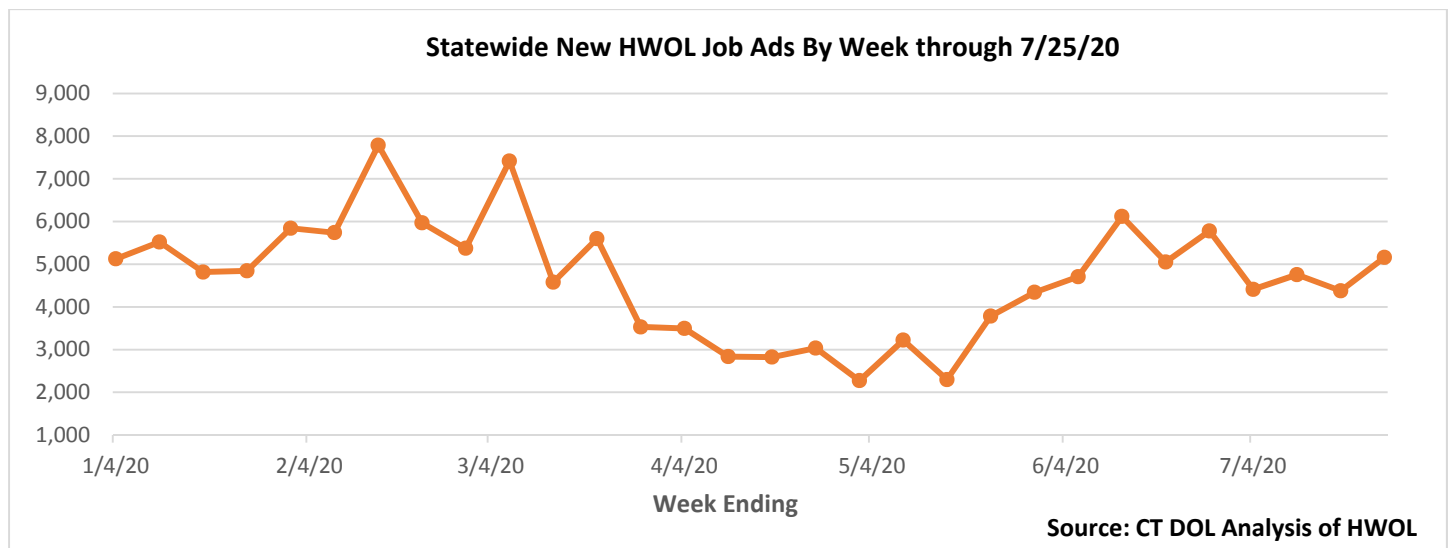
NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending July 25th, 2020

Total New Postings Up Over The Week Driven by Finance & Insurance and Retail Trade

WETHERSFIELD, July 31th, 2020 – During the week ending July 25th, 2020, there were 5,158 new postings. New postings are up 18% or +782 ads from a week ago. This one-week top line increase was driven by Finance & Insurance and Retail Trade, respectively up 146 and 133 new postings over the week. Weekly declines in other industries were much lower and include Transportation & Warehousing (-32 new ads or -18%), Public Administration (-30 new ads or -28%), and Other Services (-22 new ads or -20%). Total new weekly postings have been above 4,000 since late May and the most recent week of new ads is the third highest level in the past four months.



Industries with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Retail Salesperson, Registered Nurses, and Customer Service Representatives.

Employers with the most new postings include Cigna, Amazon, and Lowe’s.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (890 new postings, +3% over the week)
- **Retail Trade** (651 new postings, +26% over the week)
- **Finance and Insurance** (481 new postings, +44% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 7/25/20	1 week ago: 7/18/20	4 weeks ago: 6/27/20	1 week change		4 week change	
					%	#	%	#
00	Total	5,158	4,376	5,778	18%	782	-11%	-620
11	Agriculture, Forestry, Fishing and Hunting	6	3	3	100%	3	100%	3
21	Mining, Quarrying, and Oil and Gas Extraction	12	22	17	-45%	-10	-29%	-5
22	Utilities	25	20	38	25%	5	-34%	-13
23	Construction	65	54	67	20%	11	-3%	-2
31	Manufacturing	336	261	372	29%	75	-10%	-36
42	Wholesale Trade	36	35	13	3%	1	177%	23
44	Retail Trade	651	518	773	26%	133	-16%	-122
48	Transportation and Warehousing	144	176	238	-18%	-32	-39%	-94
51	Information	138	96	116	44%	42	19%	22
52	Finance and Insurance	481	335	387	44%	146	24%	94
53	Real Estate and Rental and Leasing	85	61	97	39%	24	-12%	-12
54	Professional, Scientific, and Technical Services	304	228	217	33%	76	40%	87
55	Management of Companies and Enterprises	6	3	4	100%	3	50%	2
56	Administrative and Support	188	167	198	13%	21	-5%	-10
61	Educational Services	206	154	203	34%	52	1%	3
62	Health Care and Social Assistance	890	863	1,034	3%	27	-14%	-144
71	Arts, Entertainment, and Recreation	29	20	63	45%	9	-54%	-34
72	Accommodation and Food Services	285	221	524	29%	64	-46%	-239
81	Other Services (except Public Administration)	88	110	121	-20%	-22	-27%	-33
92	Public Administration	79	109	94	-28%	-30	-16%	-15
99	unspecified	1,104	920	1,199	20%	184	-8%	-95

Source: CT DOL Analysis of HWOL

16 sectors had job posting increases over the week and 4 sectors had decreases. Some of the largest percent increases occurred in Information (+44% or +42 new postings), Finance and Insurance (+44% or +146 new postings), and Real Estate (+39% or +24 new postings). Large percent decrease industries include Public Administration (-28% or -30 new postings), Other Services (-20% or -22 new postings) and Transportation and Warehousing (-18% or -32 new posting).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings during the week ending 7/25/20 were:

- Retail Salesperson (235 new postings, +61% over the week)
- Registered Nurses (185 new postings, +4% over the week)
- Customer Service Representatives (138 new postings, +24% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 7/25/20	1 week ago: 7/18/20	4 weeks ago: 6/27/20	1 week change		4 week change	
				%	#	%	#
Retail Salespersons	235	146	208	61%	89	13%	27
Registered Nurses	185	178	165	4%	7	12%	20
Customer Service Representatives	138	111	172	24%	27	-20%	-34
Sales Representatives, Wholesale and Manufacturing	125	134	162	-7%	-9	-23%	-37
Computer Occupations, All Other	123	100	120	23%	23	3%	3
First-Line Supervisors of Retail Sales Workers	112	121	160	-7%	-9	-30%	-48
Managers, All Other	103	79	86	30%	24	20%	17
Driver/Sales Workers	97	66	38	47%	31	155%	59
Software Developers, Applications	91	75	90	21%	16	1%	1
Laborers and Freight, Stock, and Material Movers	81	70	197	16%	11	-59%	-116
Stock Clerks and Order Fillers	79	32	78	147%	47	1%	1
Medical and Health Services Managers	71	48	78	48%	23	-9%	-7
Personal Care Aides	71	86	92	-17%	-15	-23%	-21
Heavy and Tractor-Trailer Truck Drivers	66	58	128	14%	8	-48%	-62
Maintenance and Repair Workers, General	66	46	54	43%	20	22%	12
Secretaries and Administrative Assistants	64	52	66	23%	12	-3%	-2
Janitors and Cleaners	59	34	89	74%	25	-34%	-30
Nursing Assistants	59	59	83	0%	0	-29%	-24
Combined Food Preparation and Serving Workers	54	66	169	-18%	-12	-68%	-115
Sales Managers	52	34	36	53%	18	44%	16
Security Guards	52	36	59	44%	16	-12%	-7
General and Operations Managers	47	27	70	74%	20	-33%	-23
Merchandise Displayers and Window Trimmers	47	35	69	34%	12	-32%	-22
Automotive Service Technicians and Mechanics	45	34	35	32%	11	29%	10
Accountants and Auditors	42	39	28	8%	3	50%	14

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

The ten employers with the most new job postings for the week ending July 25th were mostly in Finance & Insurance, Retail Trade and Healthcare. 9 out of 10 Employers with the most new postings had increases over the week. Amazon had the largest one-week new ad increase and the largest four-week decrease.

Employer	Ads Week Ending: 7/25/20	1 Week Ago: 7/18/20	4 Weeks Ago: 6/27/20	1 Week # Change	4 Week # Change
Cigna Corporation	76	54	65	22	11
Amazon	73	22	194	51	-121
Lowe's Companies, Inc	54	28	21	26	33
Hartford Healthcare	44	32	118	12	-74
UnitedHealth Group	41	27	27	14	14
Aetna Incorporated	38	14	9	24	29
Anthem Blue Cross	31	37	35	-6	-4
Lockheed Martin Corporation	28	17	22	11	6
Advantage Sales & Marketing	27	0	21	27	6
Select Medical	27	0	8	27	19

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>